

# Automatic Curation of Golf Highlights using Multimodal Excitement Features

Michele Merler   Dhiraj Joshi   Quoc-Bao Nguyen   Stephen Hammer   John Kent   John R. Smith   Rogerio S. Feris







2016 - FINAL RD  
LOUIS OOSTHUIZEN  
16TH HOLE



OVERALL EXCITEMENT LEVEL

COMMENTATOR EXCITEMENT

ACTION RECOGNITION

CROWD CHEERING

CURRENT TIME: 1:34 PM CLIP TIME: 2:15 PM APRIL 9, 2017

HOLES 15 & 16: LOUIS OOSTHUIZEN m HOLE

COMMENTARY:



2:15 PM APRIL 9, 2017

HOLES 15 & 16

0.78

EXCITEMENT LEVEL



2:11 PM APRIL 9, 2017

BROADCAST

0.18

EXCITEMENT LEVEL



2:11 PM APRIL 9, 2017

BROADCAST

0.24

EXCITEMENT LEVEL



2:11 PM APRIL 9, 2017

BROADCAST

0.51

EXCITEMENT LEVEL





# The team

Michele Merler



Rogério S. Feris



Dhiraj Joshi

John R. Smith



Stephen Hammer



John Kent



Quoc-Bao Nguyen

# Main Contributions

**First-of-kind** system for automatically extracting golf highlights

uniquely fuse multimodal excitement measures from the player, spectators, and commentator

**Novel techniques** for learning multimodal classifiers

without costly manual training data annotation

**Self-supervised learning framework** for player recognition

build rich feature representations without manually annotated training examples

**Live demonstration** of the system at a major golf tournament

processing live streams and extracting highlights from 4 channels during 4 consecutive days

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## HIGHLIGHTS FROM INTELLIGENT VIDEO ENGINE



Framework  
Multimodal  
Excitement  
Markers



Experiments and  
Evaluation



Conclusions







90 players

18 holes

4 days

100s

hours of footage





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## HIGHLIGHTS From Intelligent Video Engine



Framework  
Multimodal  
Excitement  
Markers



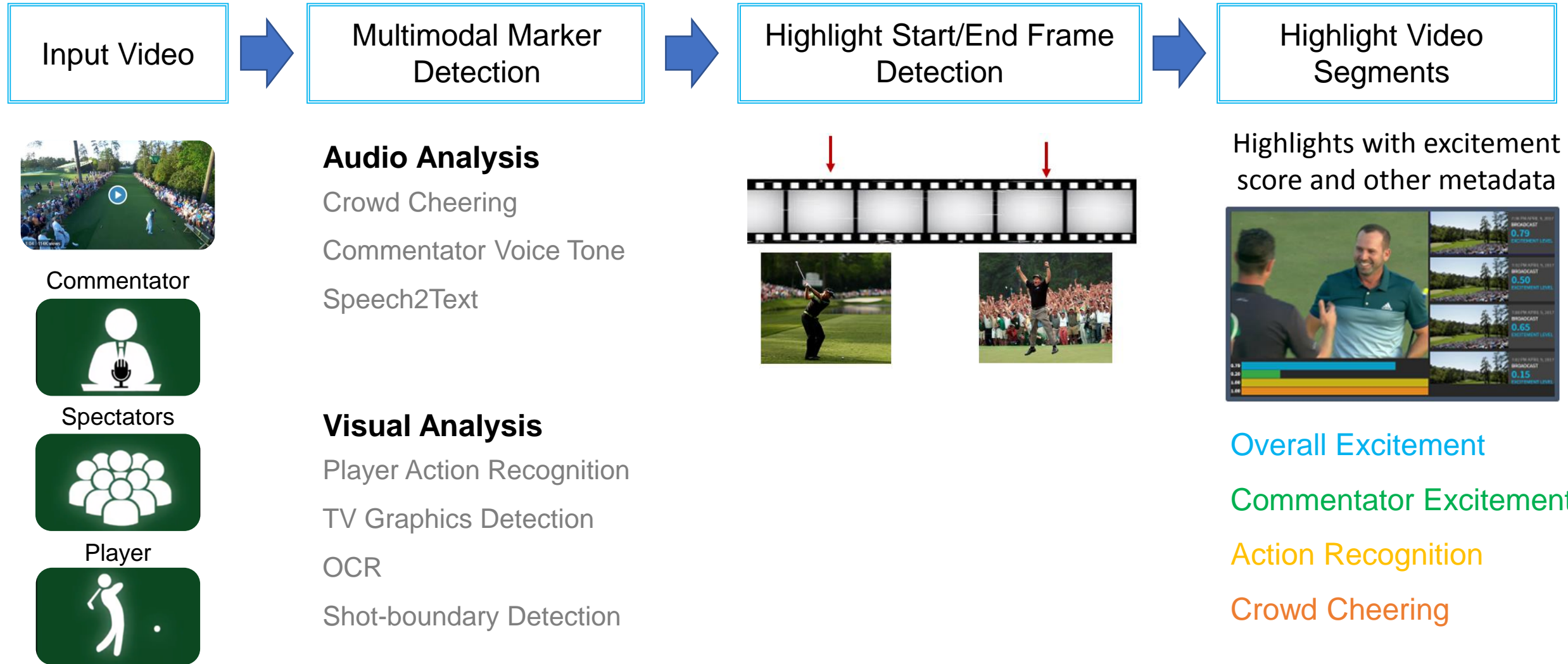
Experiments and  
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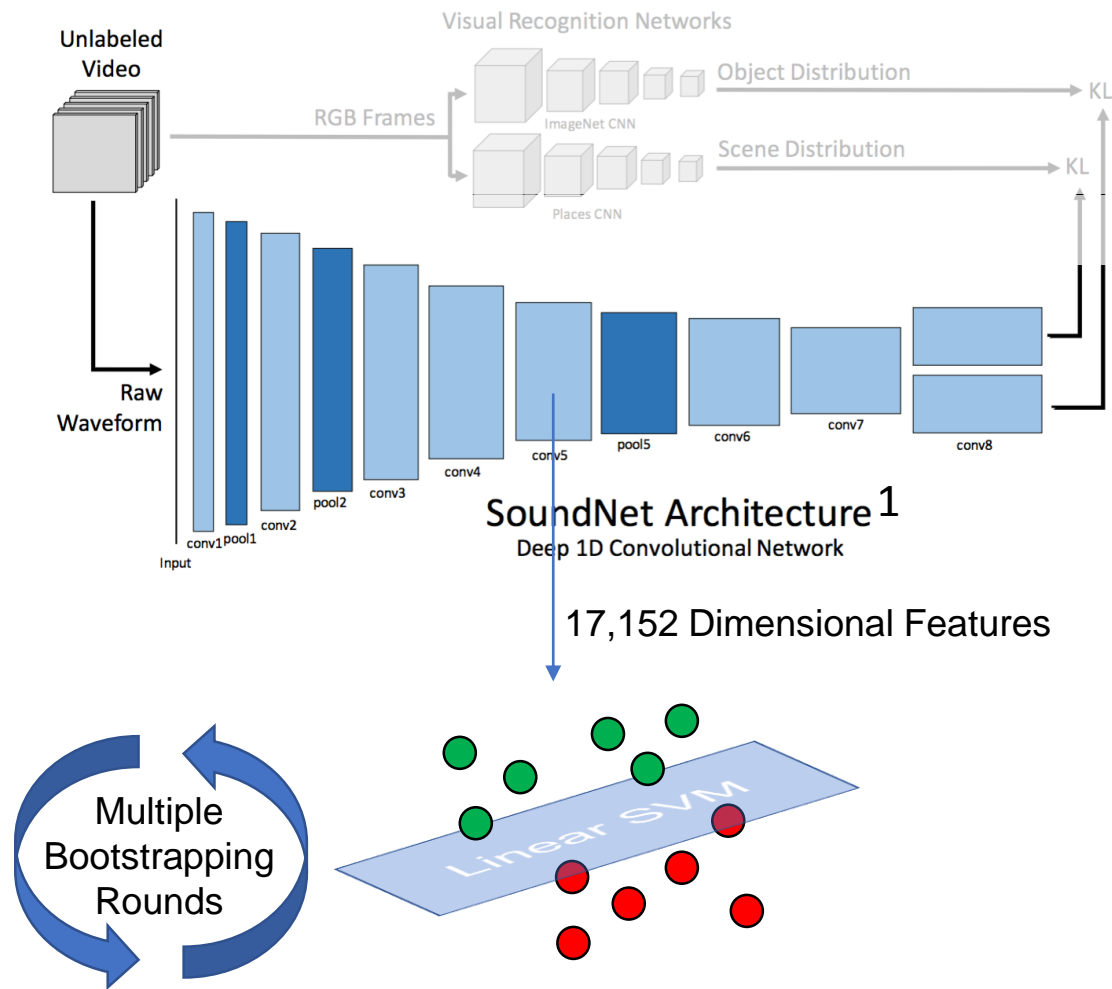


# Proposed Framework





# Audio Based Markers for Excitement Detection



Crowd Cheering



Commentator Tone



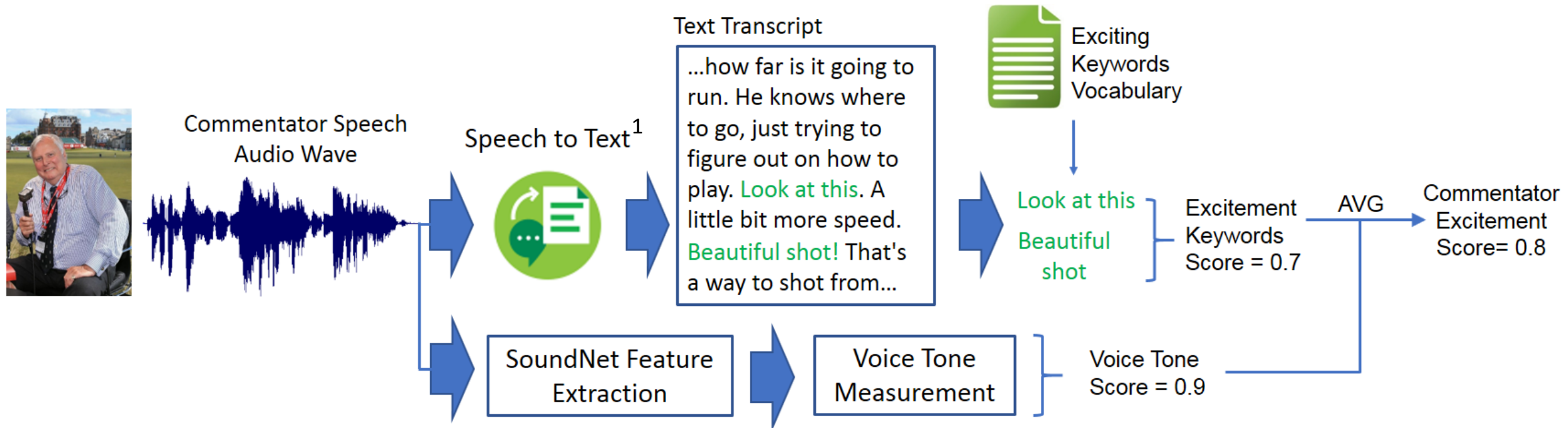
- ✓ 6 seconds segments
- ✓ 16 bit PCM encoding at rate 22,050Hz
- ✓ Bootstrapping of Linear SVM on top of Deep features
- ✓ Training data from 2016 Masters + Youtube
- ✓ Leave One Out Cross-validation Accuracy
  - Crowd cheering **99.4%**
  - Commentator tone **81.3%**

# Audio Based Markers for Excitement Detection

## Commentator Excitement

Combination of Audio based Commentator Tone Model + Recognized Excitement Keywords Model

Audio based Model drives selection of which segments to analyze



1. <https://www.ibm.com/watson/developercloud/speech-to-text.html>

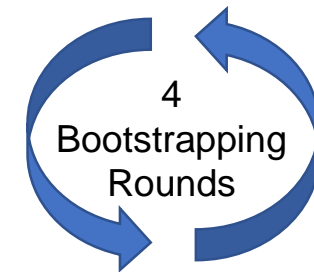
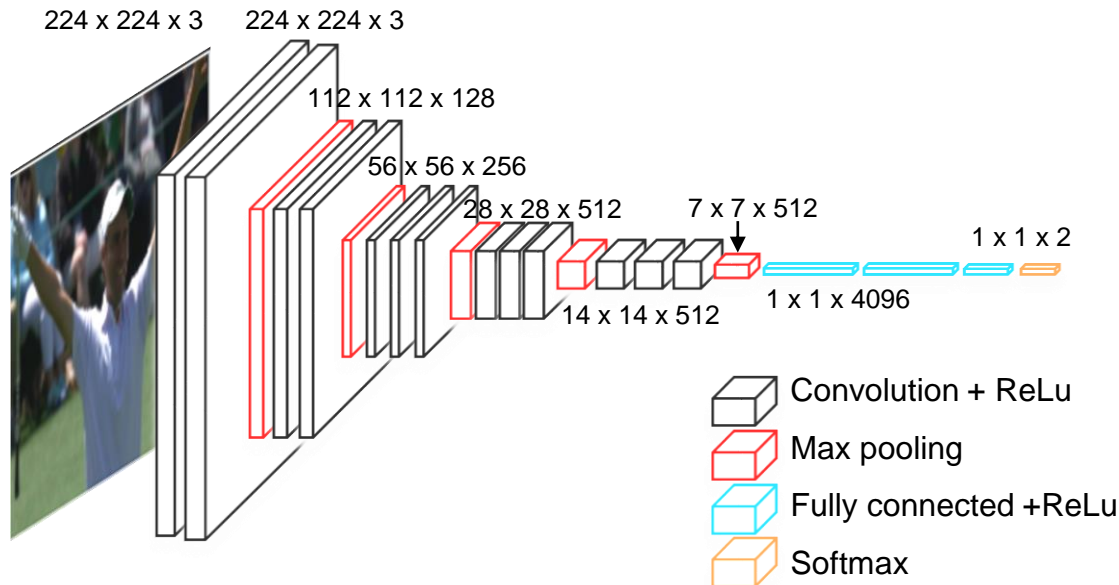


# Visual Based Markers for Excitement Detection



## Player Action of Celebration

- ✓ Audio-based classifiers drive selection of video segments to annotate
- ✓ VGG-16<sup>1</sup> model pretrained on ImageNet
- ✓ Initial training set: **~1K images**



Hard negative mining over  
~50 hours of video  
(Youtube + 2016 Masters)

- ✓ Final training set: **~10K images**
- ✓ **88% accuracy** on a ~1,300 images test set

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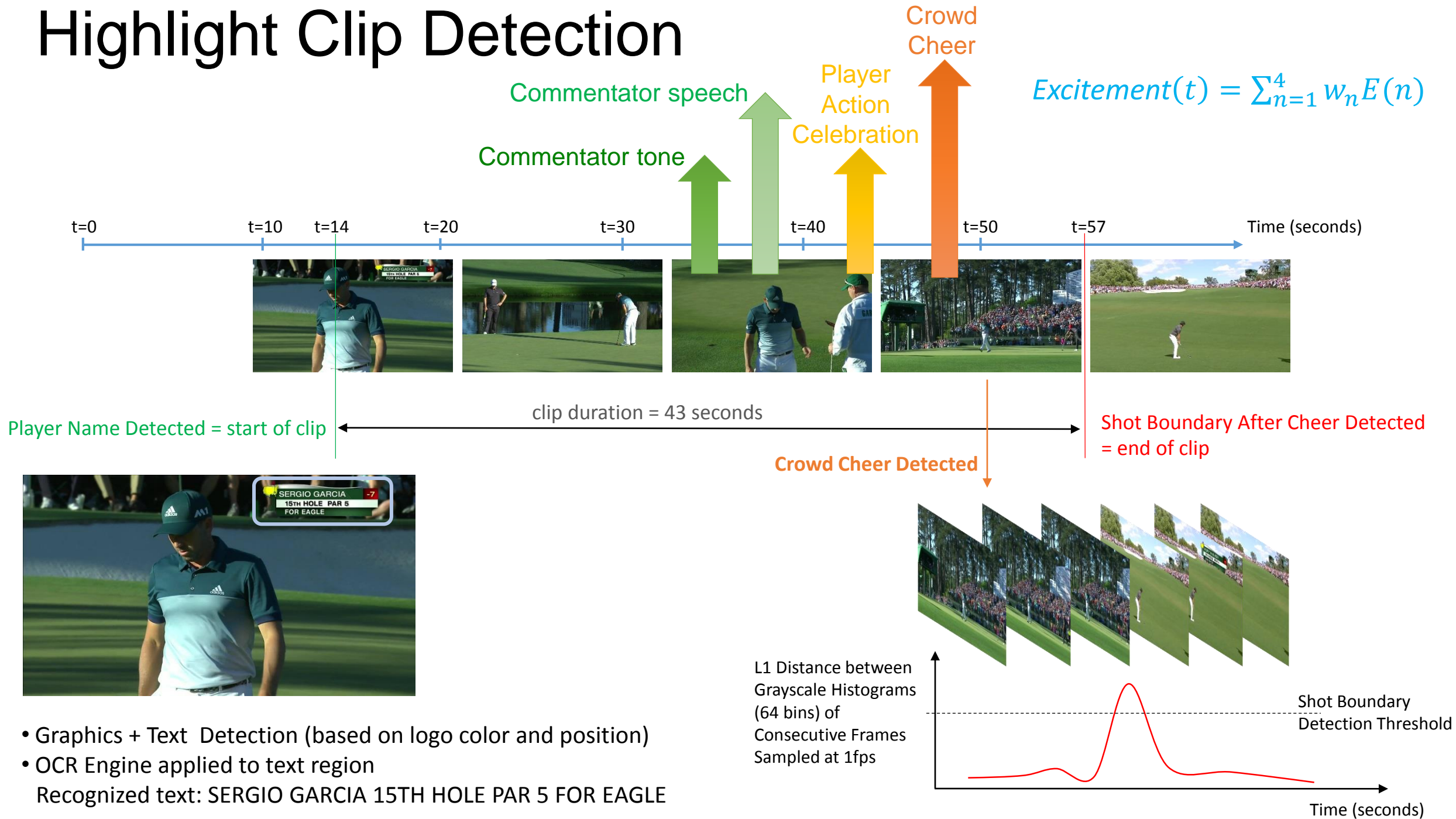


Conclusions





# Highlight Clip Detection



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# Self-Supervised Player Face Learning

Face of a player very likely to appear (temporally) close to graphics with his name



time

- ✓ Collect faces detected by faster RCNN<sup>1</sup> model
- ✓ Perform 2-class clustering on top of VGG16-Face<sup>2</sup> fc7 features to eliminate noise
- ✓ Automatically collect hundreds of face images per player **NO SUPERVISION REQUIRED**



1. S. Ren, K. He, R. Girshick, and J. Sun. Faster R-CNN: Towards real-time object detection with region proposal networks. In NIPS, 2015  
2. O. M. Parkhi, A. Vedaldi, and A. Zisserman. Deep face recognition. In BMVC, 2015.

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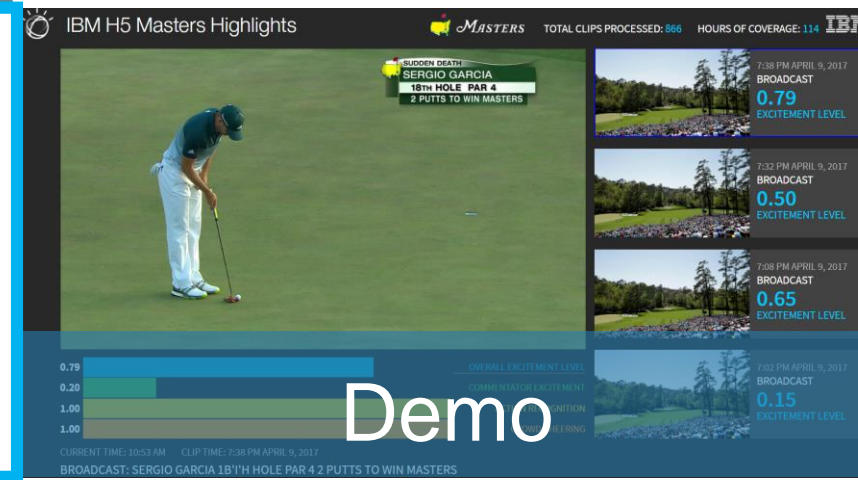
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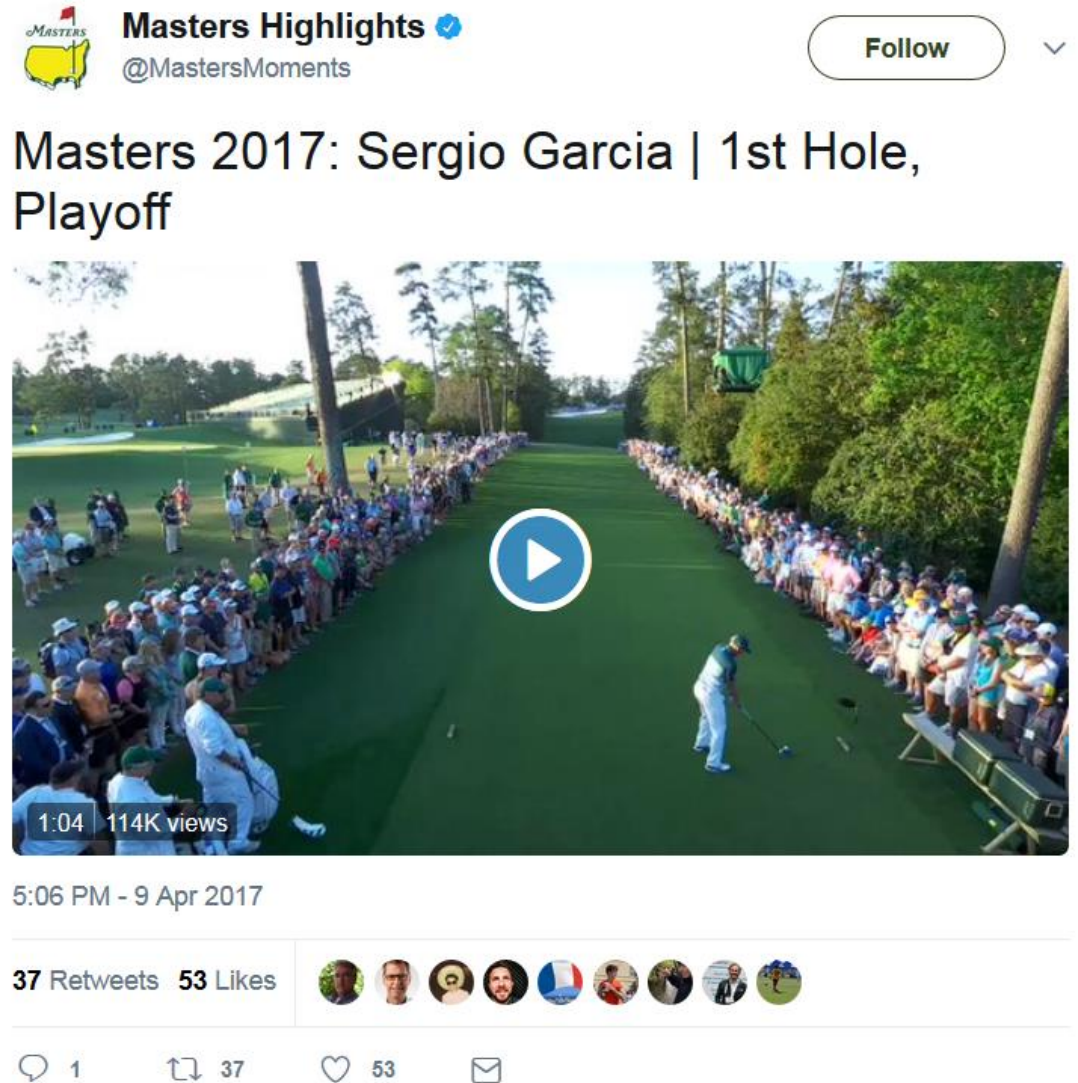




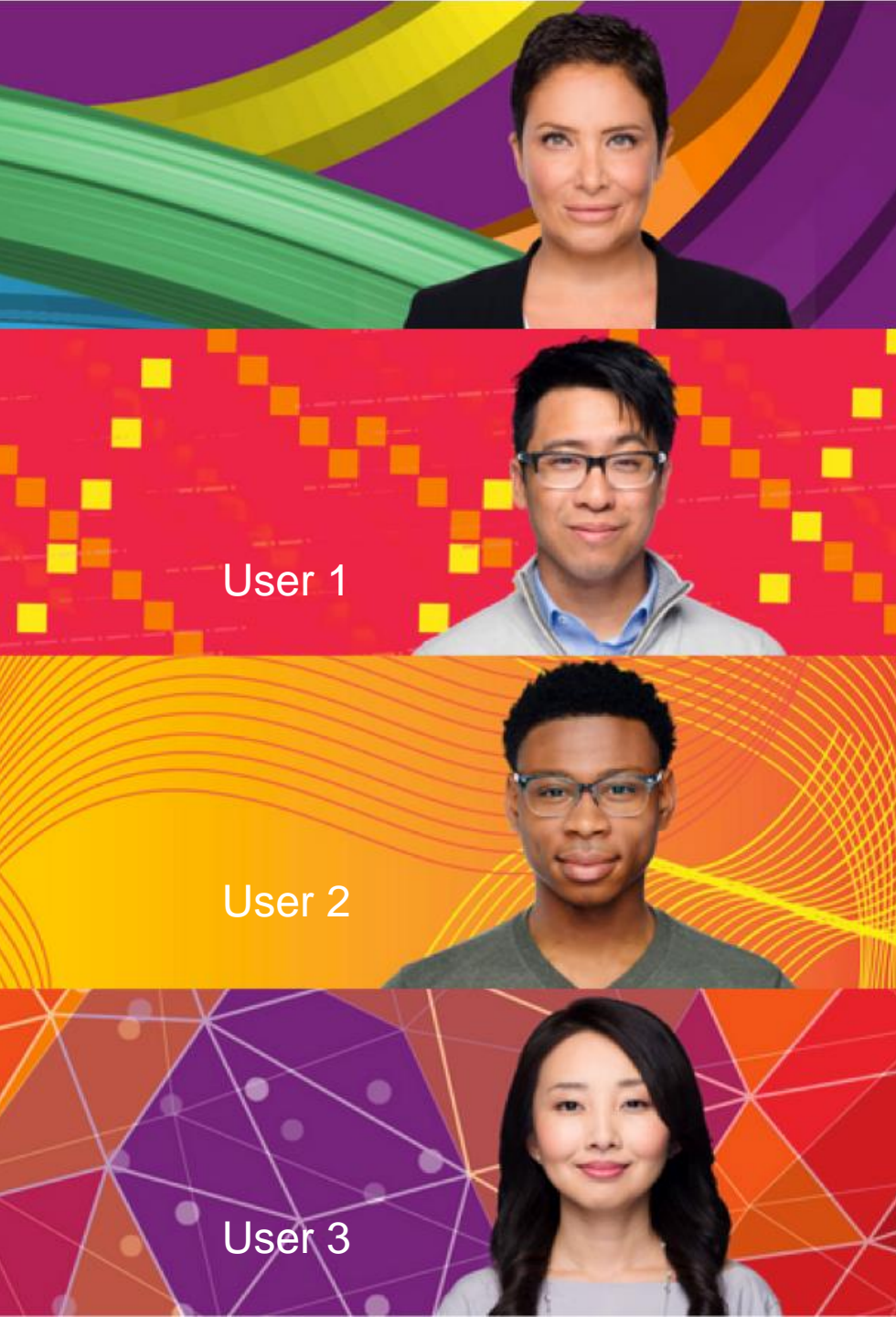
# Highlights Evaluation



Human Evaluation of Highlights Rankings



Comparison with Official Master Highlights



# Highlights Evaluation 1

## Human Evaluation on Highlights Rankings



How Exciting is this clip?

- 5 ☒ Extremely exciting
- 4 ☒ Very exciting
- 3 ☐ Exciting
- 2 ☐ Moderately exciting
- 1 ☐ Highlight of wrong player
- 0 ☐ Not a highlight/ wrong clip

5

4

4

4.33





# Highlights Evaluation 1

## Human Evaluation on Highlights Rankings

### Research Questions

- ✓ What is the perceived quality of the clips produced by the system?
- ✓ What is the relative importance of each component?

### Experiments Setup

- ✓ Top 120 clips produced by the system on Day 4 of the Masters
- ✓ 3 Users asked to rate clips on a scale of 0 to 5
- ✓ *nDCG* between users ranking and ranking of each modality + fusion

### Results

- ✓ **92.7%** of clips scored 2 or above
- ✓ Accordance on most exciting highlight clip
- ✓ Player reaction important for top 10 clips, after fusion shows benefits



User 1



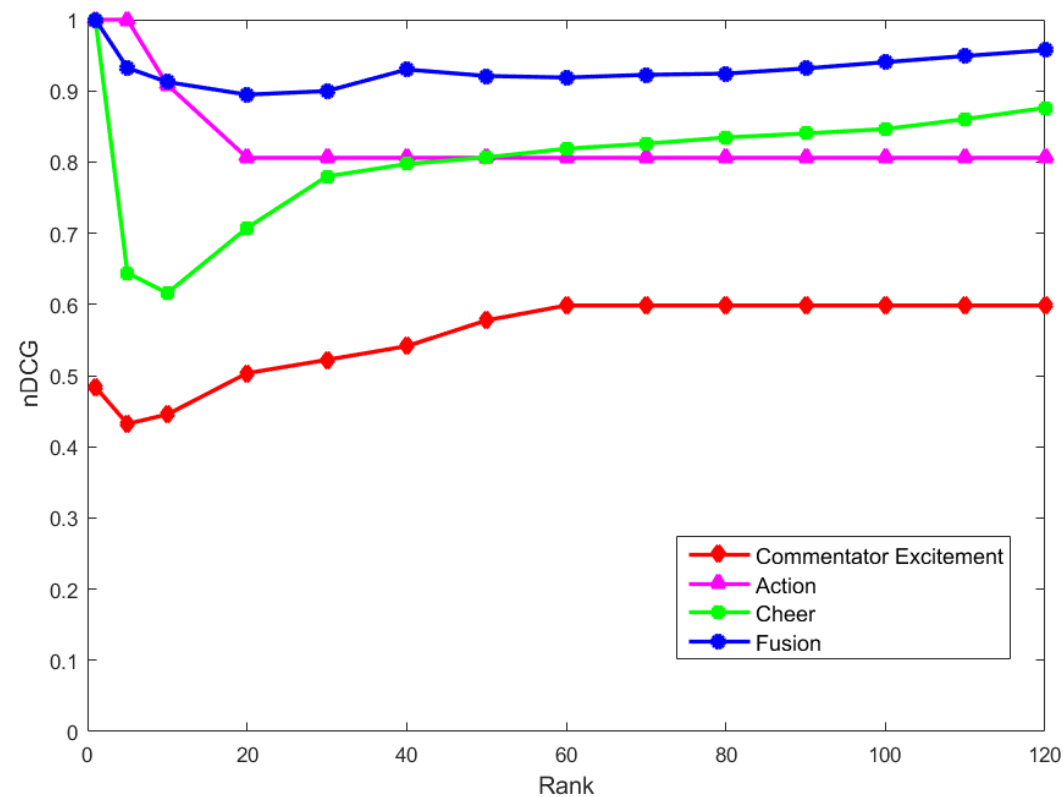
User 2



User 3

# Highlights Evaluation 1

## Human Evaluation on Highlights Rankings



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Masters 2017: Sergio Garcia | 1st Hole, Playoff



5:06 PM - 9 Apr 2017

37 Retweets 53 Likes



1 37 53

# Highlights Evaluation 2

## Comparison with Official Master Highlights

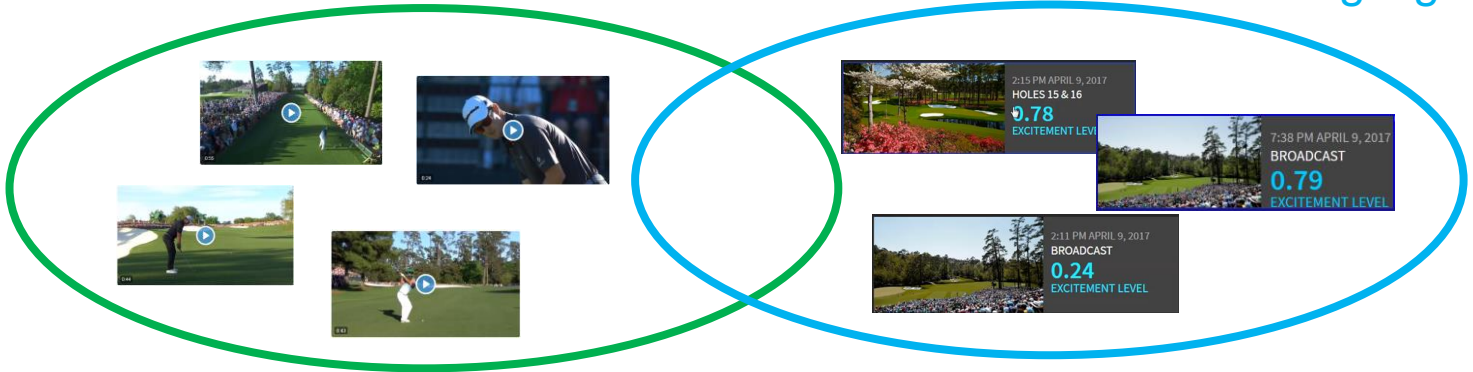
### Research Questions

- ✓ Does H5 get all clips deemed important by professional editors?
- ✓ How does the quality of H5 clips compare to professionally edited ones?

**90 Highlights** from Day 4 at *Official Masters Highlights*  
<https://twitter.com/mastersmoments>

### Professional Highlights

H5 Highlights



NOTE: 1 to many relationship



Masters Highlights

@MastersMoments

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# Highlights Evaluation 2

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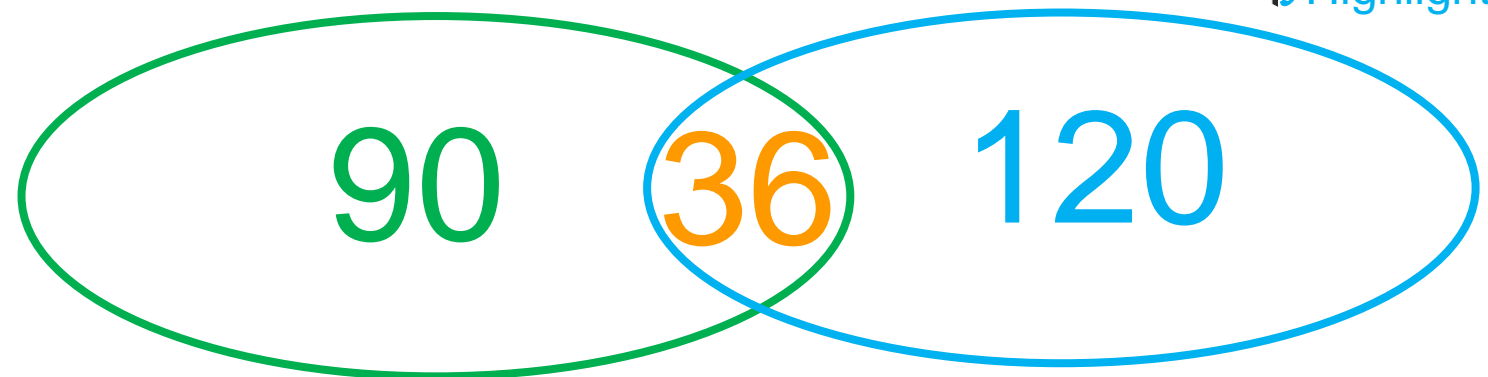
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Professional Highlights

H5 Highlights



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Depth	120	500
Precision	0.54	0.35
Recall	0.4	0.9

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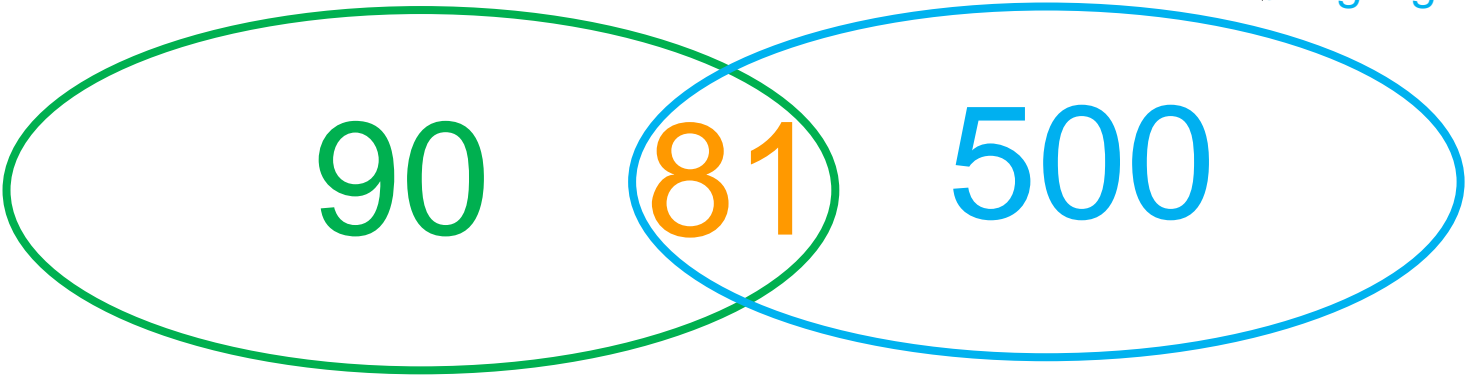
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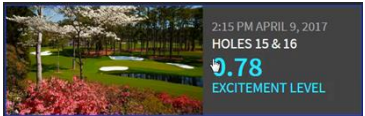
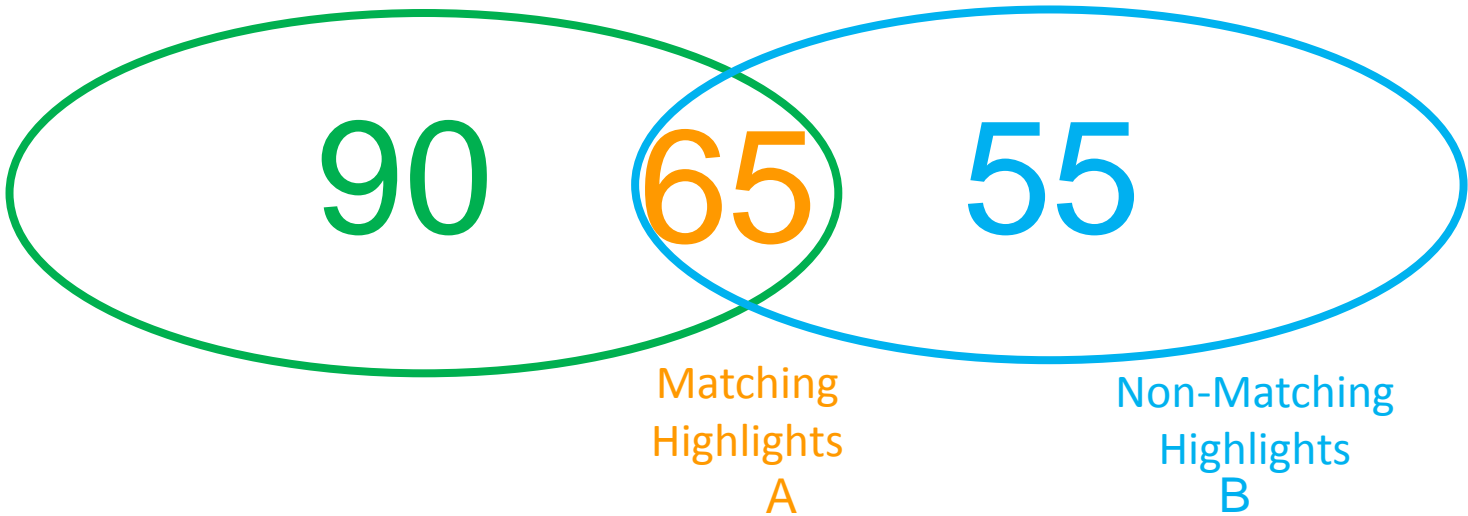
37 Retweets 53 Likes

1 37 53

Depth	120	500
Precision	0.54	0.35
Recall	0.4	0.9
Matching Highlights Preference	0.57	-
Non-Matching Highlights Preference	0.33	-
Equivalent	0.10	-

# Highlights Evaluation 2

## Comparison with Official Master Highlights



- ☐ A better than B
- ☐ B better than A
- ☐ They are Equivalent



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### Results

- ✓ H5 can find **most highlights** clips selected by humans
- ✓ The perceived **quality** of H5 highlights is **approximately the same** as professionally produced clips

# Self-Supervised Player Face Learning Evaluation



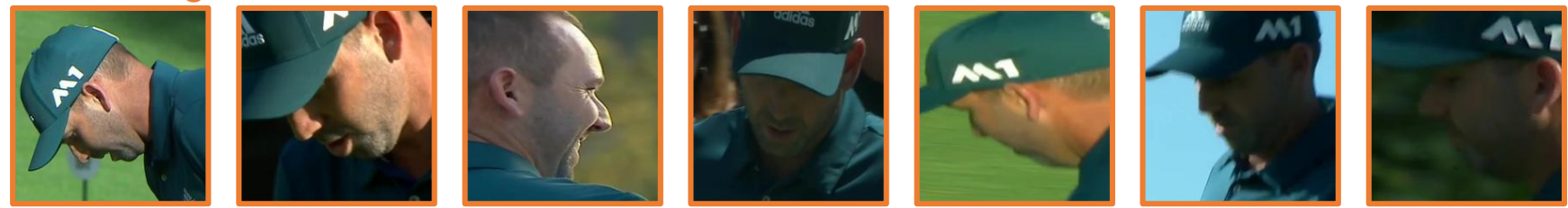
- ✓ 10 players who participated in both 2016 and 2017 Golf Masters
  - 2016 Training
  - 2017 Test
- ✓ 10 class model built by fine-tuning VGG16-Face model on 2016 training data

Number of Players	10
Number of Training Images	2,806
Training Clusters Purity	94.26%
Number of Test Images	1,181
Random Guess	10.00%
Classifier Alone Accuracy	66.47%
Classifier + Clustering Accuracy	<b>81.12%</b>

True Positives



False Negatives



False Positives





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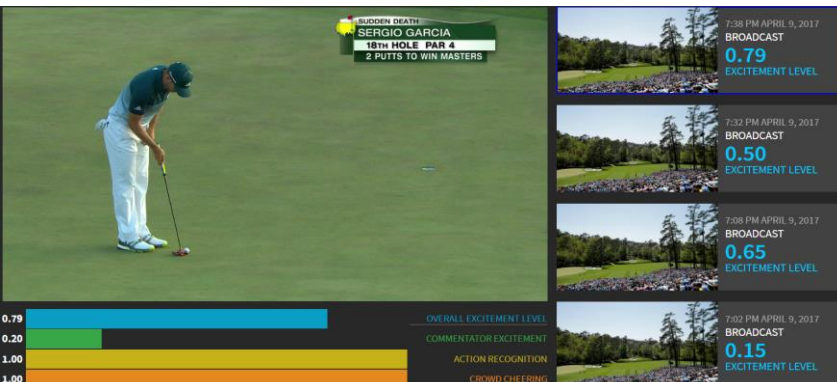


# Conclusion and Future Directions

**Multimodal** markers for excitement detection

Correlation among modalities used to learn models with **reduced manual annotation**

Quality of fully automatic highlights **comparable** to professionally produced ones



Fully Working Multimodal System  
for Excitement Based Highlights Production

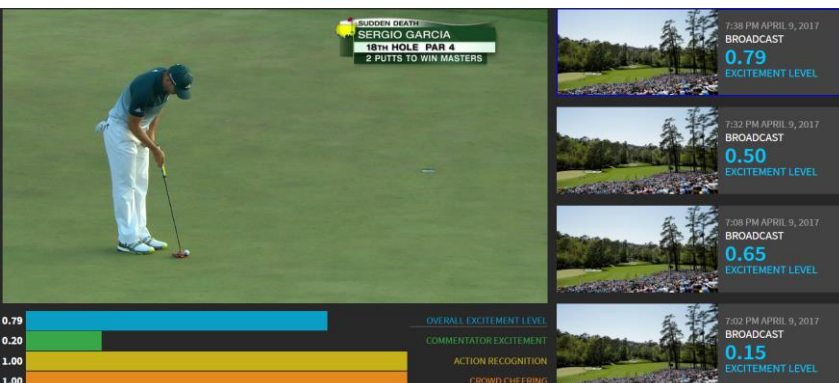
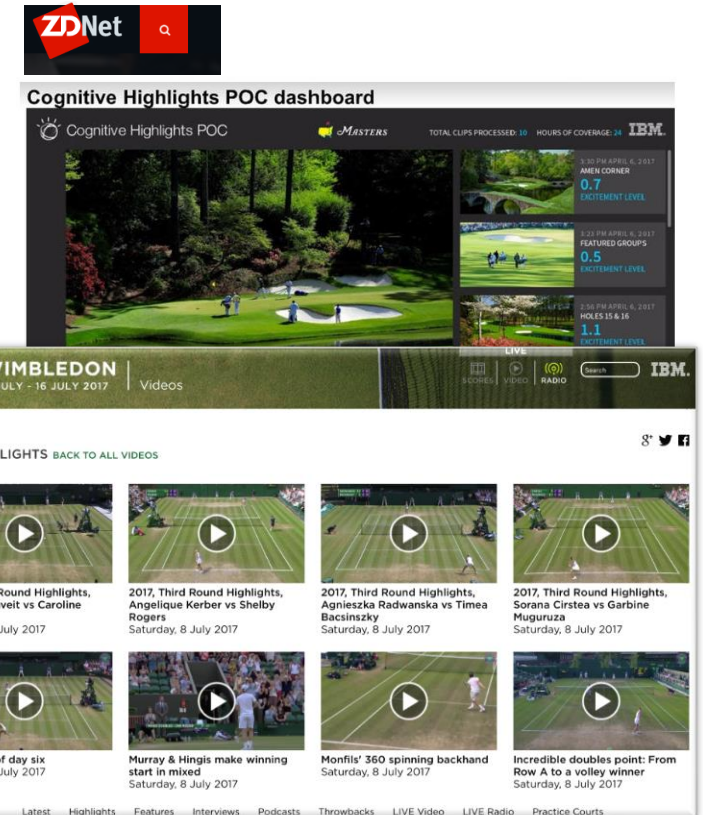
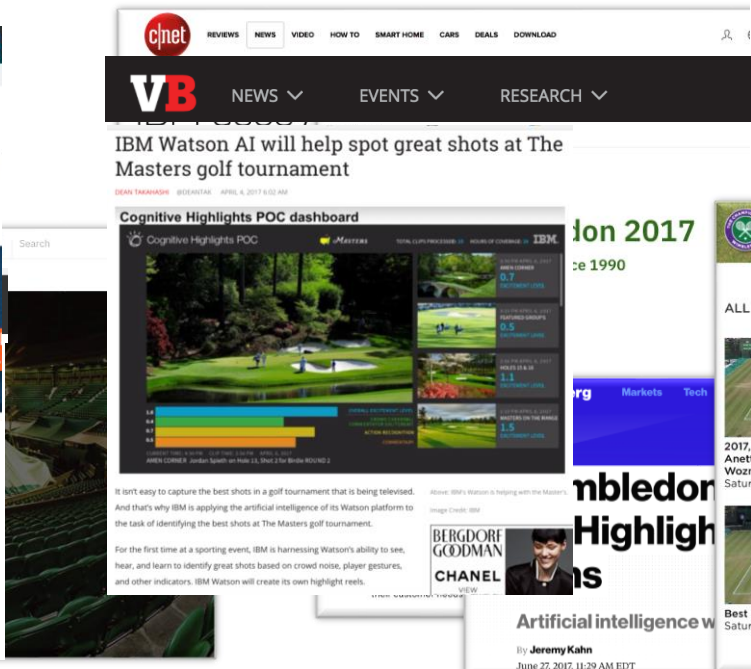
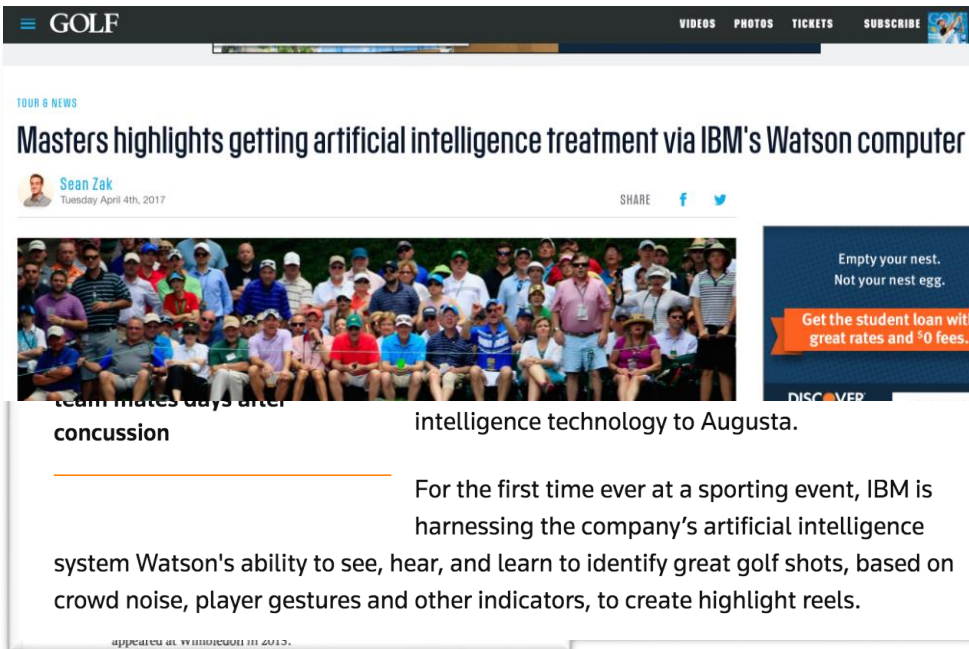


Demonstrated at 2017  
Golf Masters Tournament

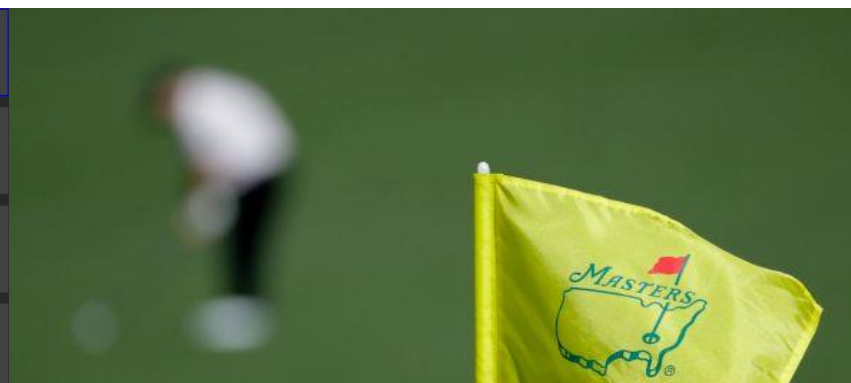


Adapt System to Tennis (Wimbledon)  
to produce Official Highlights

# Conclusion and Future Directions



Fully Working Multimodal System  
for Excitement Based Highlights Production



Demonstrated at 2017  
Golf Masters Tournament



Adapt System to Tennis (Wimbledon)  
to produce Official Highlights



...and the Most Exciting Highlights of All



Excitement Level = 1

